

THE TOP TEN REASONS TO BECOME A UTC MEMBER

UTC is the premier organization dedicated to serving telecom and IT professionals within electric, gas, and water utilities and other critical infrastructure industries.



Utilities
Technology
Council™



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Instead of paying several consultants, you're really only paying one, but you're getting information from several different areas.

Sheila Wells, Nashville Electric Service

ONE

UTC IS DIFFERENT

The Utilities Technology Council (UTC) is not just the **ONLY** organization serving the critical infrastructure communications professional but the **BEST** source and resource for utility telecom and IT.

While there are many organizations out there serving the needs of utilities they don't provide nearly the same singular focus on information communications technology issues for utilities.

Founded as an organization for the telecom and IT interests of U.S. electric utilities, UTC has evolved today into an international organization for all types of electric, gas and water utilities. The members of UTC are electric, gas, and water

utilities; natural gas pipelines; other critical infrastructure companies and industry stakeholders.

Our members are energy and water companies that own, manage, or provide critical telecommunications and IT systems in support of their core businesses. This diversity allows us to understand the specific elements of each market and the overarching concepts that affect the energy and water critical infrastructure industry companies.

90%

Each year, over 90% of our utility members' renew membership. This is one of the highest renewal rates in the trade association industry. We like to see this as tangible proof that we are providing our members' with a service they can't get anywhere else. Our unique understanding of this industry is a main benefit of membership.

TWO

ADVOCACY

We provide legal and regulatory guidance on compliance and advocacy on policy matters.

We can help you understand the laws and regulations as they apply to your communications systems. We help companies understand what they need to do to avoid fines and other issues to comply with complicated rules. Our specific focus on ICT gives us an expert edge that can and has saved members thousands of dollars in legal fees, lawsuit avoidance, regulation compliance problems, not to mention months of time. Our understanding of these issues is complete and we draw upon not only our staff but other members who likely have similar experiences to compare.

For dollars a day in some cases, membership in UTC gets you access to our legal and regulatory staff in unprecedented ways. You can call them with any telecommunications related issue at any time. While non-members benefit from our collective advocacy, only UTC members can

take advantage of this one-on-one advice. Many of our members state that this valuable benefit is the number one reason they continue to pay dues.

We understand that energy and water companies have the most reliable communication systems around. Our advocacy efforts promote this belief and we work with a variety of Congressional staff and Federal agencies to ensure this message is heard.

THREE

OUR ADVOCACY EFFORTS DEAL WITH EVERYTHING FROM



SPECTRUM

Advocate for policies that protect and promote use of existing spectrum by energy and water companies, and other critical infrastructure industries.



BROADBAND

Remove legal/regulatory barriers and promote access to state and federal funding for utilities to provide broadband in unserved and underserved areas.



INFRASTRUCTURE MANAGEMENT, RELIABILITY AND RESILIENCE:

Promote policies that allow energy and water companies to manage infrastructure access for pole attachments, fiber leasing, and wireless collocation in order to protect safety and ensure infrastructure reliability and resilience.



SECURITY

Support the development of policies, industry practices and standards for physical and cyber security and coordinate advocacy with other industry organizations.



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We've been participating in UTC for over 40 years...you never stop learning...you develop relationships and friendships that last a career, last a lifetime...it's like a family.

Todd Marlowe, AEP

UTC HAS SERVICES TO MEET YOUR NEEDS

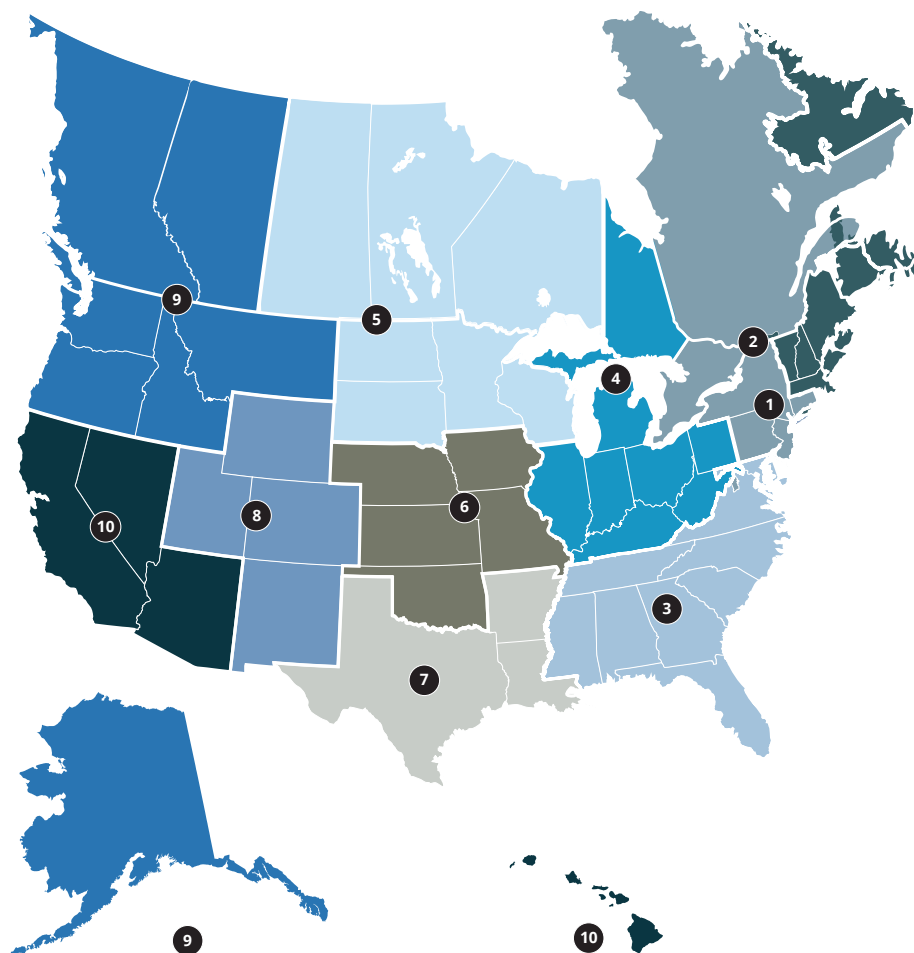
No matter what type or size energy or water company you work for, UTC has services to meet your needs.

The next generation of energy and water companies is going to be dependent on one thing – technology. The strong link between technology and telecommunications IT makes this area a major part of moving a utility into the future. UTC is poised on that threshold, looking out for members' future interests by considering what needs to get done today to enable growth. To accomplish this, we focus on the education, training and information our members' need to get the job done.

UTC strives to provide opportunities that give telecom and IT professionals the skills they need to maintain and improve a wide variety of communications systems. And, every UTC event or report is specially priced for members'. From our annual meeting, to regional conferences, to specific issue workshops, UTC in person events bring members' cutting edge education from today's leading industry experts. Additionally, UTC

events offer professionals a unique opportunity to build new business relationships and meet solutions providers that address specific business concerns. Events enable members' to network with their peers and to compare notes with them on current and future projects. Supplementing these events are UTC Research projects that span a wide range of topics and provide valuable information to help industry leaders make critical decisions.

Finally through UTC's publications such as our quarterly UTC Journal and weekly email industry updates, member companies are afforded a variety of tools to help keep their employees informed -- all without leaving their desk. These updates are in tune with members' needs and provide information on what UTC is concentrating our efforts on at the moment.



OUR REGIONAL IMPACT

UTC's North American Regions are the focal point for localized networking and educational activities. UTC member companies in North America automatically become members of the UTC Region(s) in which they operate. Each of these Regions has its own Chairperson who is elected by the members of each region. Each Region sponsors a regional UTC meeting and serves as an on-going resource for employees of UTC member companies in that geographic Region.

For the latest on upcoming events, visit <https://utc.org/event/>

SIX

GIVING MEMBERS THE RECOGNITION THEY DESERVE

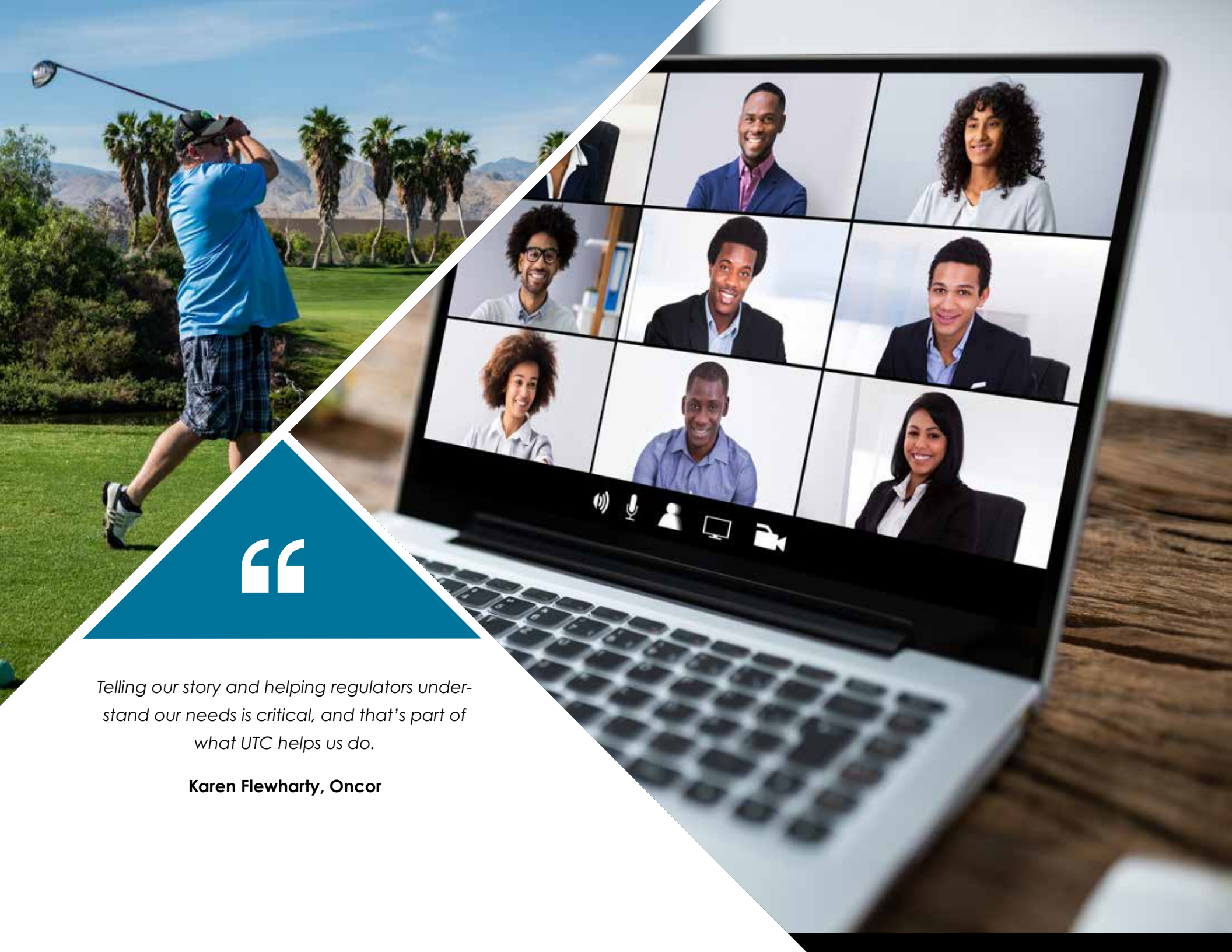
UTC strongly believes that utility technology professionals significantly contribute to the success of their companies. We know firsthand how hard critical infrastructure professionals work in support of their communities. We understand that the energy and water companies' communications backbone allows for the dispatch of crews and emergency and other outage responses, provides for broadband and other community services, and provides vital links between community government, policy and the utility and more.

Utilities help to keep the lights on and the water and gas running. This is true in everything from hurricane relief to spectrum allocation. Gaining more recognition for the importance of critical infrastructure communications is one of UTC's highest priorities.

As the Voice of Critical

Infrastructure Communications, we've developed the UTC Apex Award to recognize companies that have employed utility communications to improve the lives within the communities they serve. As one of the most prestigious awards, the UTC Apex Award bestows entrants and the winner with broad public recognition of their contributions, whether big or small. Since we've started the award, we've been amazed at how the biggest accomplishments can come from the telecommunications and IT departments.

The work done within UTC divisions and committees by members often form the basis of the real world examples that we use to lobby Congress and other regulatory agencies. These examples and ideas that come out of these divisions and committees help us illustrate the real life application of what we're fighting for on our member's behalf.



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Telling our story and helping regulators understand our needs is critical, and that's part of what UTC helps us do.

Karen Flewharty, Oncor

JOINING MAKES SENSE

Critical infrastructure entities face growing reliability, homeland security and business responsibilities. It is essential that the telecommunications and IT backbone of your company and those who run it are all the best they can be. Membership in UTC guarantees that your company stays abreast of all the issues that can affect your systems. At the same time,

UTC ensures that communications professionals stay at the top of their game through specialized educational opportunities. We constantly look for new and innovative ways to save our members' money on a variety of products and services. With all this in mind, the only question is, why wouldn't your organization be an active member of UTC?



EDUCATION



WORKSHOPS



ANNUAL MEETING



REGIONAL EVENTS

BE EDUCATED & ENGAGED WITH UTC'S WEBINARS

UTC has a robust program of educational material to offer its members. The training and instructional products offered are deliberate acts to instruct, teach, tutor or provide peer-to-peer learning opportunities, often in a neutral non-promotional setting. Our goal is to provide accessible concepts and procedures to deepen the participants understanding of relevant and timely industry technologies, applications or market trends. UTC's training is also designed to help clarify difficult content to aid the member in gaining a deeper appreciation of the subject matter.

Training offerings include webinars, either sponsored content provided free to members, or attendee funded where the registrant pays to attend. Webinar topics are based on survey results from the membership and include technical as well as business-related topics. We offer webinar series that provide detailed education on topics offered over multiple sessions.

UTC offers live education in conjunction with its regional and annual conferences. We also partner with training providers to deliver sessions at utility locations. We appreciate member and industry input into our training program and seek to offer the most up to date topics available to us.

GET INVOLVED WITH UTC'S COMMITTEES & DIVISIONS

The UTC Board of Directors has organized the following committees to lead focus in key industry areas. Each member organization should consider actively participating in any of the committees

BOARD LEVEL COMMITTEES

Audit Committee

Staff Liaison Contact
Daniel Thrasher

Executive Committee

Staff Liaison Contact
Sheryl Riggs

Finance Committee

Staff Liaison Contact
Daniel Thrasher

Forward Planning Committee

Staff Liaison Contact
Sheryl Riggs

Global Advisory Committee

Staff Liaison Contact
Sheryl Riggs

Leadership Advisory Committee (LAC)

Staff Liaison Contact
Karnel Thomas

Nominating Committee

Staff Liaison Contact
Sheryl Riggs

TECHNOLOGY COMMITTEES

IT/OT Committee

Staff Liaison Contact
Bob Lockhart

Knowledge and Learning Division

Staff Liaison Contact
Bob Lockhart

Membership Division

Staff Liaison Contact
Karnel Thomas

Public Policy Division (PPD)

Staff Liaison Contact
Rob Thormeyer

Regional Division

Staff Liaison Contact
Karnel Thomas

Security, Risk and Compliance Committee (SRCC)

Staff Liaison Contact
Bob Lockhart

Telecom Committee

Staff Liaison Contact
Brett Kilbourne

UtiliSite Division

Staff Liaison Contact
Bob Lockhart

Utilities Broadband Committee

Staff Liaison Contact
Brett Kilbourne



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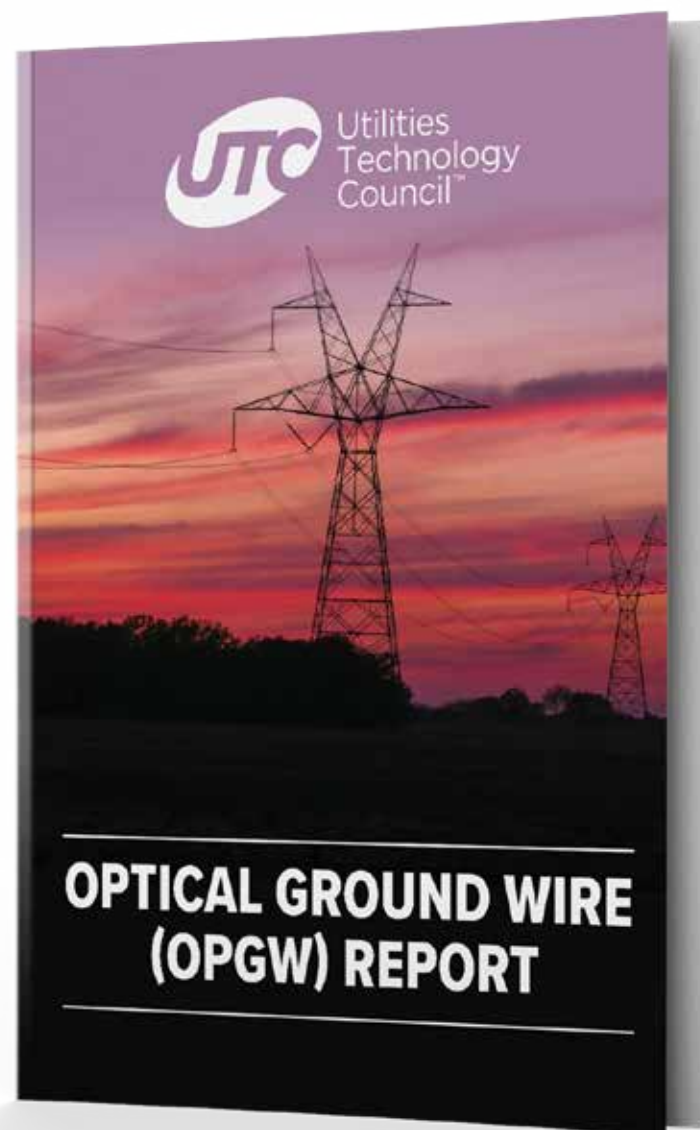
Being able to have someone that's there fighting for what we need, being able to work on our behalf, is really a big benefit.

Jared Pixley, Lincoln Electric

TEN

GET IN-DEPTH REPORTS ABOUT INDUSTRY TOPICS

UTC members commissioned the Fiber Subcommittee to perform an Optical Ground Wire (OPGW) cable survey, to learn how significantly age contributes to OPGW failure rates. With many utilities having OPGW deployments over 20 years old, knowing the correlation of OPGW age to OPGW failures can help utilities determine whether their older OPGW will need to be replaced soon. Responses from UTC member utilities show that OPGW age is not a significant cause of OPGW failures, as described in the detail of this report.



DETAILED MEMBERSHIP INFORMATION



Membership dues are based on corporate revenues. And because companies join UTC, not individuals, companies can sign up as many employees as they want to receive full UTC member benefits for no additional cost. This means that every single communication and IT professional within your organization can receive UTC discounts, publications and access to call on us when they have a communications issues.

Join the Utilities Technology Council Today.

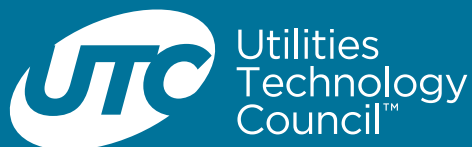
Visit us at utc.org/member-center/, call 202.872.0030 or email: membership@utc.com

Utilities Technology Council

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**IF YOU ARE AN ENERGY OR WATER COMPANY, YOU NEED TO
BECOME A MEMBER OF THE UTILITIES TECHNOLOGY COUNCIL.**